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| **Health Department** | **MEETING AGENDA/MINUTES** |
| **MEETING: Western Wisconsin Breastfeeding Coalition (WWBC) Meeting** |
| **PURPOSE:** Our goal is to improve the health of the La Crosse area by working collaboratively to protect, promote and support breastfeeding. |
| **Meeting Date** | **Location(s)** | **Start Time** | **End Time** |
| 1/28/2021 | Zoom | 1:00 PM | 2:00 PM |
| **Facilitator/Lead:** | Kaila Baer | **Minutes Prepared by:** | Kaila Baer |
| **ATTENDEES (x)**  |
|  | Jennifer Loging | x | Abbie Loos |  | Patricia Hagen |  | Emily Stanton |
|  | Marissa Kamrowski |  | Alma Rivera |  | Trina Truesdell |  | Donna Sullivan |
|  | Maggie Smith |  | Ann Devine |  | Megan Marks | x | Jackie Thingvold |
|  | Angie Alberts |  | Beth Hietpas |  | Dawn Thompson | x | Kaila Baer |
| x | Audra Wieser |  | Lia Thingvold |  | Amanda McConaghy | x | Sara Horstman |
|  | Michelle Steinfeldt | x | Sarah Nix |  | Meredith |  | MaoMoua Vue |
|  | Clare Wight |  | Becky Kramer |  | Anna A. |  |  |

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| **Agenda:** | **Outcome/Notes – Action Items Highlighted** |
| **Introductions** | * Current Board as of 01/2020:
* President: Kaila Baer
* President Elect: Vacant
* Secretary: Marissa Kamrowski
* Treasurer: Vacant
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| **Review of Last Meeting’s Minutes** | Done |
| **Website Education Materials** | * Discussion around adding general breastfeeding resources to WWBC website. Thoughts on having a link to the website with a short description about what the website provides. There are a ton of resources out there but different sites may appeal to different people.
* Also looking for ways to share information on area lactation support electronically since printed brochures aren’t being used due to COVID-19.
* Trina and Patty – send WIC BF brochure to Kaila to start compiling information.
* Audra and Sara – send any childcare information to Kaila to start compiling information (including Wood County Coalition)
* If anyone has any general resources for breastfeeding people, please send to Kaila.
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| **2021 Outreach** | * We have a Mayo Clinic representative, Anna Anthony. Ann Devine is still keeping tabs on the emails, but we need a Gundersen representative too.
* Ideas for engaging the community because we realize this could be intimidating to join the coalition meetings.
	+ Poll the FB group for what support they need from us.
		- Learn more about the coalition and how to get involved
			* Maybe we can do some FB live posts to explain more about the coalition.
		- Virtual mom’s café for parents to chat and ask questions from a lactation professional
		- Virtual meetings with planned topics (maybe partner with LLL) – Kaila will contact LLL to see if they are doing anything currently
		- Virtual meetings for support people (grandparents, dads, partners)
	+ Considered live streaming the meetings, but that could lead to Zoom bombers.
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| **Vacant Positions** | * Any interest in the open positions (President Elect and Treasurer)?
* President Elect: Help with agendas, lead meeting when Kaila is absent, and take over presidency after 2 years. Time commitment is approximately a few hours a month (including a meeting).
* Treasurer: Tax form, manage finances (PayPal and bank account), reporting out on transactions monthly. – Abbie is getting this all straightened out for the next person ☺

Email Kaila at kaila.baer@co.trempealeau.wi.us if you are interested or want to learn more.Kaila will share on FB group that we are looking for people to serve on the board. |
| **Upcoming Trainings** | * IABLE
	+ February 14th, 2021: [Counseling the Pregnant Person with a History of Low Milk Production](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Flacted.org%2Fshop%2Fcase202102%2F&data=04%7C01%7Ckaila.baer%40co.trempealeau.wi.us%7C1d18b14e18eb4a694c5108d8c27cd52b%7C88fd27ea45084bf8b994843a7fe08672%7C1%7C0%7C637473188728905599%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=mvGV16%2B6AYS%2FUyUsiVhy909Esty%2FXGrMxniDy2QtK70%3D&reserved=0)
	+ March 14th, 2021: [The Lactating Individual with Multiple Breast Lesions](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Flacted.org%2Fshop%2Fcase202103%2F&data=04%7C01%7Ckaila.baer%40co.trempealeau.wi.us%7C1d18b14e18eb4a694c5108d8c27cd52b%7C88fd27ea45084bf8b994843a7fe08672%7C1%7C0%7C637473188728915551%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=6p8Wp%2B8GL4tcRmgNnCoiXvGQtipX2gC2zenOnPFR%2Beg%3D&reserved=0)
* WALC Breastfeeding Conference, March 4-5, 2021: <https://lacted.org/product/walc202103/>
* MI Breastfeeding Network has continuing ed available online for free, [Michigan Breastfeeding Network](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.mibreastfeeding.org%2F&data=02%7C01%7Cmkamrowski%40lacrossecounty.org%7Ceee1578b726044427ec708d7a02dfbce%7C90642ce53c114728aa2dfc5917738a93%7C0%7C1%7C637153991708878881&sdata=8sQWMNR1%2FmUaqlMBWfwi%2BbT9KjCZOt%2FNLxZdJ9LbKDs%3D&reserved=0)
* Online Gold Conference: 24 hours of credits; usually in May <https://www.goldlactation.com/conference/registration>
* Medela free webinars: [COVID-19 webinar series | Medela](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.medela.com%2Fbreastfeeding-professionals%2Fnews-events%2F2020-webinar-series&data=04%7C01%7Ckaila.baer%40co.trempealeau.wi.us%7C1d18b14e18eb4a694c5108d8c27cd52b%7C88fd27ea45084bf8b994843a7fe08672%7C1%7C0%7C637473188728925523%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=5gYzD0AeafMgWkDXQSRtuOci8qZ0JLq3SUnxscgmRVc%3D&reserved=0)
* Injoy free Webinars: [Free Webinars (injoyhealtheducation.com)](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Finjoyhealtheducation.com%2Ffree-webinars%2F&data=04%7C01%7Ckaila.baer%40co.trempealeau.wi.us%7C1d18b14e18eb4a694c5108d8c27cd52b%7C88fd27ea45084bf8b994843a7fe08672%7C1%7C0%7C637473188728925523%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=2vwVM%2FL1nThfquaPTRHpMl5fEli0nlOggf1BDF6R8OY%3D&reserved=0)
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| **Other** | * Zoom meeting recordings are on Kaila’s computer. Hope to get them on a OneDrive or on the website in the future.
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| **Next Meeting** | * February 25, 2021 1-2 pm on Zoom
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